

FEGI SUCEPTO PRIAWAN

UI/UX Designer | Product Designer

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PROFESSIONAL SUMMARY

Results-driven UI/UX Designer with 2+ years of proven experience designing user-centered digital products for web and mobile applications. Specialized in end-to-end UX processes including user research, wireframing, high-fidelity prototyping, and usability testing. Strong background in full-stack development ensures seamless collaboration with engineering teams and precise design implementation. Demonstrated track record delivering 25% UX improvements, optimizing user task completion time by 40%, increasing user adoption by 30%, and completing 4+ successful projects on time and within scope.

PROFESSIONAL EXPERIENCE

UI/UX Designer | Product Designer

NELENGA | Remote | December 2025 - September 2026

- Designed user-centered digital products and user interfaces using Figma, translating business requirements and user needs into optimized workflows and intuitive navigation patterns

- Conducted user research and usability testing to validate design decisions and inform iterative improvements that enhance product usability and user satisfaction

- Developed wireframes, interactive prototypes, and design specifications; ensured alignment across cross-functional teams including product managers and engineering leads before development handoff

- Collaborated with product and development teams to establish and maintain design systems, ensuring visual consistency and implementation efficiency

- Tools: Figma, User Research, Prototyping, Design Systems, Usability Testing

UI/UX Designer

PLATON | Yogyakarta, Indonesia | January 2023 - September 2025

- Designed 4 responsive web and mobile interfaces using Figma, resulting in 25% increase in user engagement and 40% reduction in task completion time through optimized user workflows and intuitive navigation patterns

- Conducted comprehensive user research and usability testing with 20+ participants across diverse demographics, translating insights into actionable design improvements that directly enhanced product usability and user satisfaction

- Developed detailed user flows, wireframes, and interactive prototypes using design thinking methodologies; ensured alignment across cross-functional teams including product managers and engineering leads before development handoff

- Collaborated with product and development teams to establish design systems, maintain visual consistency, enforce quality standards, and reduce implementation errors by 35% through comprehensive design specifications and documentation

- Tools: Figma, Miro, Whimsical, Trello, Protopie

UI/UX Designer

SEVEN INC | Yogyakarta, Indonesia | January 2021 - August 2022

- Developed accessible and intuitive UI layouts utilizing WCAG 2.1 guidelines, enhancing user retention by 30% through user-centered design solutions aligned with business objectives

- Executed generative user research methodologies including interviews, surveys, and ethnographic studies to uncover user pain points and inform data-driven design strategies

- Prepared comprehensive asset specifications, design-to-development handoffs, and component documentation; reduced layout errors by 25% and accelerated development cycle through clear technical specifications

- Managed design timelines and prioritized deliverables across multiple concurrent projects to consistently meet strict sprint deadlines in Agile and Scrum environments

- Tools: Figma, Miro, Whimsical, Trello, Adobe XD

Backend Developer (Design-to-Development Specialist)

BADR INTERACTIVE | Depok, Indonesia | August 2022 - January 2023

- Bridged design and development by translating Figma designs into functional server-side logic and RESTful APIs, ensuring pixel-perfect implementation of design specifications and enhanced team collaboration

Designed and implemented efficient data management structures and optimized business logic to enhance system reliability, reduce API response time by 20%, and improve overall team workflow efficiency

Technologies: JavaScript, Node.js, Express.js, MySQL, RESTful APIs

EDUCATION

Bachelor of Business Management, Universitas Janabadra | 2016 - 2021 | GPA: 3.06/4.00

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

UI/UX Designer Certification, Binar Academy | February 2020 - June 2020

Executed end-to-end design sprints applying Scrum frameworks and Design Thinking to solve complex UX challenges; conducted validation research, customer journey mapping, and usability testing to iterate on MVP prototypes

Full-Stack Developer Intensive Program, Hacktiv8 | February 2022 - July 2022

Implemented core frontend interfaces using React.js and Vue.js to translate static designs into functional, interactive applications with responsive layouts and optimized performance

SKILLS

UX/UI Design: User Interface Design, User Experience Design, Wireframing, High-Fidelity Prototyping, Interactive Prototypes, Mockups, Design Systems, User Research, Usability Testing, User Personas, Customer Journey Mapping, User Flows, Information Architecture, Design Thinking, Problem-Solution Framework, A/B Testing, Accessibility (WCAG 2.1), Responsive Design

Design & Prototyping Tools: Figma, Adobe XD, Miro, Whimsical, Protopie, Trello, InVision, Sketch

Front-End Development: React.js, Vue.js, JavaScript (ES6+), HTML5, CSS3, Bootstrap, Responsive Design, Vue CLI, React Hooks

Backend Development: Node.js, Express.js, RESTful APIs, MySQL, Database Design, Server-Side Logic

Frameworks & Methodologies: Agile, Scrum, Design Sprint, Design Thinking, MVP Development, Lean UX, Iterative Design

Soft Skills: Communication, Cross-Functional Collaboration, Problem-Solving, Critical Thinking, User Empathy, Stakeholder Management, Project Management, Time Management, Presentation Skills